

# FEDERATION OF HUNGARIAN PRINTERS AND PAPER MAKERS

About  
the Hungarian printing industry  
in 2011

Budapest, September 19, 2011



# HUNGARY'S ECONOMY - IN GENERAL

- ⊙ Population: 9.986 million
- ⊙ Inflation rate: 4.9 per cent
- ⊙ Growth rate: 1.5 per cent
- ⊙ Unemployment rate: 11 per cent
- ⊙ Minimum wages: 276 euros per month
- ⊙ Average wages: 720 euros per month

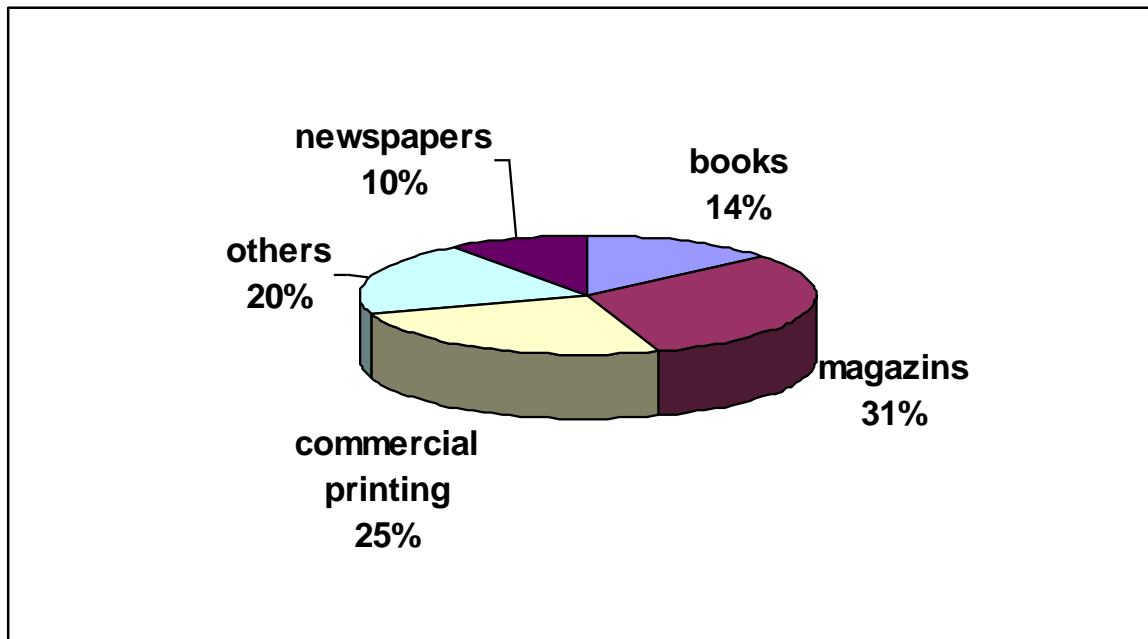
Note: 1 eur = 282 HUF (September 2011.)

# HISTORY OF THE PRINTING INDUSTRY

- 1473 First printing house in Buda
- 1561 Establishment of the oldest still functioning printing company (Debrecen)
- 1948 Nationalisation of all printing companies
- 1989 Beginning of privatization
- 1997 End of privatization

# ECONOMY OF THE PRINTING INDUSTRY I.

- Total turnover: 575 M euros
- Export rate: 9,8 per cent
- Investments: 39 M euros
- Percentage of printed materials:



# ECONOMY OF THE PRINTING INDUSTRY II.

- ◉ Number of companies: 5194
- ◉ SME-s rate: 96.8 per cent
- ◉ Wind-up companies: 279
- ◉ Number of employees: 12 637
- ◉ Unemployment rate: 11 per cent
- ◉ Average wages: 618 euros/month

# Location of the Hungarian printing companies



## Location of the Hungarian printing companies with considerable bookbindery workshop



# ABOUT OUR FEDERATION...

## IN SHORT

- Established in 1990. by 54 printing companies
- 82 members in 2011.
- Members are:
  - printing houses
  - paper mills,
  - suppliers.
- Federation is a member of INTERGRAF since 1991 and of CEPI since 1999



# ABOUT OUR MEMBERS...

## IN SHORT

1 EUR = 287 HUF

	Company	Registered capital (EUR)	Current capital (EUR)				
			2010.	2009.	2008.	2007.	2006.
40	printheuses	81 058 551	177 993 815	176 183 484	178 882 700	161 036 216	150 790 237
5	paper mills	70 382 300	46 825 422	61 205 129	24 150 084	24 903 990	23 266 875
34	suppliers	14 926 742	38 151 871	38 151 871	37 438 237	31 612 526	26 978 436
3	other companies	12 835 314	-2 673 767	4 582 652	24 824 125	23 776 627	23 766 390
<b>82</b>	<b>member companies</b>	<b>179 202 906</b>	<b>260 297 341</b>	<b>280 123 136</b>	<b>265 295 146</b>	<b>241 329 359</b>	<b>224 801 937</b>

	Company	Yearly turnover (EUR)				
		2010.	2009.	2008.	2007.	2006.
40	printheuses	371 825 415	385 459 892	376 876 118	345 504 631	333 029 732
5	paper mills	359 952 613	152 987 024	103 448 784	81 941 854	29 794 045
34	suppliers	159 845 355	163 966 056	172 675 296	148 321 443	126 759 296
3	other companies	20 768 725	18 131 885	21 105 328	21 300 411	23 579 070
<b>82</b>	<b>member companies</b>	<b>912 392 108</b>	<b>720 544 857</b>	<b>674 105 526</b>	<b>597 068 338</b>	<b>513 162 143</b>

Estimated total yearly turnover of the printing industry in 2010: 574 912 892 EUR

# ABOUT OUR MEMBERS...

## IN SHORT

Number	Company	Profit before taxes (EUR)				Profit after taxes (EUR)				
		2010.	2009.	2008.	2007.	2010.	2009.	2008.	2007.	2006.
40	printheuses	15 789 010	5 569 244	21 227 784	23 353 704	1 915 746	-5 930 244	13 271 718	9 124 554	6 644 540
5	paper mills	-15 566 272	-6 526 233	-6 666 746	-10 647 153	-16 228 812	-8 061 139	-7 736 230	-10 938 596	-2 899 488
34	suppliers	2 720 526	2 300 359	1 015 254	5 577 383	16 878	217 376	-633 533	2 906 014	247 861
3	other companies	-3 546 456	-2 519 951	195 523	-829 951	-3 546 456	-1 187 220	175 031	10 237	1 649 592
<b>82</b>	<b>member companies</b>	<b>-603 192</b>	<b>-1 176 582</b>	<b>15 771 815</b>	<b>17 453 983</b>	<b>-17 842 645</b>	<b>-14 961 226</b>	<b>5 076 986</b>	<b>1 102 209</b>	<b>5 642 505</b>

Number	Company	Tangible assets (EUR)				
		2010.	2009.	2008.	2007.	2006.
40	printheuses	196 678 780	217 837 157	205 796 725	180 075 314	169 622 038
5	paper mills	280 367 073	302 624 017	72 923 394	77 422 523	82 803 153
34	suppliers	15 463 930	15 861 066	17 383 213	15 981 746	15 235 523
3	other companies	36 920 143	9 847 369	46 801 463	42 832 854	31 507 153
<b>82</b>	<b>member companies</b>	<b>529 429 927</b>	<b>546 169 610</b>	<b>342 904 794</b>	<b>316 312 436</b>	<b>299 167 868</b>

# Thank you for your attention!

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